10c Hamburg.

5 in. wide.

75c Embroid

ered Flannel

49c

25c Kleinert's

Shields,

19c

\$1 Madras

Shirts. 50c

75c Full Size

Bleach Sheets

50c

17c

Pillow Cases

12 1/2/c

Torchom Lace

31/2 c

50c Cornet

Covers.

25c

25c Plaid Suiting,

10c yd.

\$1 Corsets.

Any Make,

89c

\$1 Sanitary

Birdeye,

27-inch,

89c

\$1.50 and \$2 Women's Mus-

lin Gowns,

79c

29c Women's

Hemstitched

Drawers,

10-4 Bleach

721 East Main St.

The evident SUCCESS of our SPRING DISPLAY eminently certifies to the value of our assertion of BETTER TAILORING and WIDER SELECTION at POPULAR PRICES.

We are ready to serve you with 518 styles at from

\$15.00

Comprising all the latest weaves and colorings. Our GUARANTEE relative to

#### Fit, Workmanship and Style

detail. We invite your inspection.

### Columbia Tailoring Co.

721 E. Main Street.

## BUY KING TALKS

#### BAND GIVING CONCERT AT REQUEST OF KING





PROVE THAT "SALIC" IS AN EXCEPTION

FOR MARCH OVER TWO MILLION DOLLARS

IN RICHMOND FOR THE SOUTH-ATLAN

| MARCH and | Establish new high record for business in the home city of Richmond's model life insurance company. Every previous result has BEEN EXCEEDED in Richmond | SUPREME!

Is a PROPHET WITHOUT HONOR IN HIS OWN COUNTRY?

Records Through- And Most Unparalelled Success in

Enter the King.

"Nze, "Nze, "DAUDI CWA, KABAKA."
Translated, this is as follows:

RULE

# Dissolution Sale Still On

New Spring merchandise manufacturers refuse to cancel. Must be sold at great sacrifice. You'll not find the equals at the same low prices anywhere in this locality. This sale will last until every DOLLAR'S WORTH of merchandise is SOLD.

\$2.50 Lace Curtains, \$1.75 pr.

50c Window Shades, 35c

50c Floor Oil Cloth, 35c yd.

Box Tourist Ruching,

\$1.39 White Bed Spreads,

\$10 Men's Black Cheviot Suits,

Figure Swiss, 16<sup>2</sup>/<sub>3</sub> c

Silk Caps, 25c

50c Infants'

50c Shopping

Mercerized Waists,

\$6 Blue and

Black Panama Skirts,

\$3.89 50c Boys' Hats,

29c \$4 Men's

Spring Pants

Gloves,

50c

Wrappers,

Unusual Values in Embroideries Several hundred pieces of Wide Embroideries to be sold at special low prices—5c to \$1.00 a yard.

Ladies' Ready-to-Wear **Garments** 

Black Merceried Skirts, platted ruffle, 89c.
Black Slik Underskirt, with platted ruffle, \$4.08.
Black Slik Underskirt, with platted ruffle, \$4.08.
Ladies Spring Weight Light Tan Coat, \$6.00.
Ladies' and Gentlemen's Umbrellas, \$1.25 value; special, 89c.
Ladies' Crepe Cloth kimonos, in fancy Persian design, with slik bands, \$2.50 regularly, for \$1.79.
Ladies' Long Kimonos, in solid colors, with Persian bands, regularly \$2.89, for \$2.39.
Boys' Rompers, in dark blue, 39c.
Ladies' Gowns of nainsook, fancy yokes, \$2.35 value, for 88c.
Ladies' Pants of bleached cotton, with hemstitched ruffle, 21c.
Spring Suits, in jumper style, of check material, \$5.06.
Tight-Fitting Licht Suits, single-breasted, with plaited skirt, \$15.00.
Ladies' Straw Hats, in all colors, 98c.
Children's Straw Hats, some

OSc. Children's Straw Hats, some trimmed in front, others with pom-

Children's Straw last some contributed in front, others with pompons, 89c.
White and Black Straw lallors, 75c.
White Waists, several styles to select from, some of madras, others lawn, 98c.
White Tallored Lawn Waists, with tucks in front, 79c.
White Dotted Net Waists, trimmed with medallions and lace, was \$7.00; special, \$4.00.
White Silk Waists, made of taffets, with fine tucked yoke, was \$5.50; special, \$3.50.
Black Volle Skirts, trimmed in taffeta, regularly \$15.00; special, \$10.00.
Black, Blue and Brown Box-Black, Blue and Brown Box-Plaited Skirt, \$5.00.

White Goods

17c White Check Dimities, new sign in checks, 13c. 162-3c Striped Dimities, special,

16 2-3c Striped Dimities, special, 12½c.

White Dotted Swiss for waists and beautiful designs for window curtans, 12½c.

25c Mercerized Batiste, embroidered dot, just the thing for waists, 37½c White Plaid Figure Batiste, very neat for waists, 25c.

White Figured Madras, special grade, at 12½c.

White Figured Mercerized Madras, 20c a yard.

White India Linon, 10 inches wide, special Monday, 15c grade for 11c. Plaid and Broken Plaid Dimities, something entirely new for waists and baby dresses; special price, 16 2-3c.

Persian Lawn at 20ct the best year ever saw: 40 inches wide. Lady Cloth. 10 yards to piece; special at \$1.75. Wash Chiffon, special values at 39c. 50c, 75c. White Merceried Batiste, special grade at 25c, 39c, 50c and 59c a yard. French Lawn at 25c and 50c a yard.

vard.
Linen Lawn, for waists and hand-kerchiefs: special values, 162-3e, 32e, 33e, 33e, 40e, 58e, 58e, 58e, 58e, and \$1.25 a yard.
38-inch Check Muslin, regular 124c grade, at 10e a yard.

Good Silks Underpriced 75c Taffeta Silk, 59c yd.

\$1.50 Black Taffeta, 98c A saving worth securing. For full yard-wide Black Taffeta, only 98c. Soft, lustrous, chiffon finished

\$2.00 Taffeta, \$1.19 yd. Every yard guaranteed to give perfect satisfaction. Heavy Rus-tling Quality, Full Yard Wide Kid-Finished Sik, sells \$2.00 yard in other stores; as long as it lasts, \$1.19.

75c Bar Chiffon Silk, 45c In all the popular new spring shades, 27 inches wide, soft and lustrous, for waists; the regular price is 75c; as long as it lasts, 45c. Toweling

German Linen Crash, for roller owels, 121/2c, 15c, 162-3c and 20c yard; special values.

Hosiery Department

Ladies' Plain Black Gauze and isle Hose, 50c value, 3 pairs for 1.00. Ladles' Plain Gauze Hose, in gray, pink and light blue, 23e. Ladles' Black Lace Hose, 25c value, 3 pairs for 50e. Cadet Hose, for boys and girls, linen heel, toe and knee; guaranteed to wear; price, 23e. Infant's Socks, in black, white and tan, 15c value, for 12½e.

**Bed Spreads** 

Double-bed Size Quilts, \$1.39 value 81.10. Extra Heavy Marselles Pattern Quilts, \$1.75 grade; special, \$1.35, 12-4 Quilts, Marselles pattern; special, \$2.00. Colored Quilts, with fringe, suitable for white iron beds, \$1.50 value; special, \$1.00,

Linens

64-inch Table Damask, \$1.00 grade; special, 89c.
\$1.25 Table Damask; beautiful designs, \$1.12½ a yard.
German Linen, silver bleached, 72 inches wide, \$1.31 for \$1.75 grade.

**New Wash Fabrics** 

Linonette, all colors, 11½c yard. 12½c Best Grade Percale, 10½c. 37½c Jones Volles, 21c. 50c Plaid Linens, 46c. 75c Anderson Plaid Wash Silks, 0c.

Most Attractive **Domestic Sales** 

Seamless Sheets, 89c.
For homes, hotels, lodging-houses, in an excellent Sheet, 2½ yards wide by 2½ yards long, with 4-inch hem, hand-torn and froned.
Standard Sheeting, qualities free from dressing or starch, always under price.
35c Unbleached 10-4 Sheeting for 25c.

and yard ward as you want for 12½c; as much as you want 3½c.

10c Unbleached Cotton, heavy round thread, 5½c yard.

Amoskeag Apron Gingham, all colored checks and sizes, 7½c.

Lancaster Apron Gingham, 6½c.

A. C. A. Bed Ticking, guaranteed to hold feathers; sells 20c yard; special price, 14c.

81-3c Light Calicoes, 5c.

Boys' Spring Clothing

Just now is the time when parents should purchase their Boys' Spring Garments. There are several reasons why, and not the least of them is the opportunity to save money.

Miscellaneous

by all means secure some of these bargains;
50c Women's Lisle Hose, 3 pairs for \$1.00.
50c Boys' Cordbroy Pants, 29c.
10c bottle Machine Oll, 3c.
25c bottle No Trouble Shoe Poll

25c bottle No Trouble Shoe Poll

10c.

50c Leather Belts, 25c.

50c Leather Belts, 17c.

10c Pearl Buttons, 6c dozen.

Cotton Batting, 6c roll.

3c Tape, 1c piece.

17c Lisle-Finished Hose, 12½c.

Men's 25c Socks, 17c pair.

Men's 25c Neckwear, 19c.

Children's 25c Socks, 12½c.

Any \$1.00 Corset, 80c.

35.00 Men's Bath Robe, \$2.29.

\$15.00 Druggets, \$5.00.

Men's \$10.00 Suits, \$5.00.

75c Stock Sheeting, 42c.

75c Boys' Wash Suits, 50c.

12½c Ribbon Velvet, all colors,

7c.

Coat Hangers 3 for 5c.

**Black Dress Goods** 

\$1.25 and \$1.50 Black Novelty Plaid Panama, 08c. \$1.30 Black Altman Voile, \$1.00. \$1.25 Black Chiffon Lornettos, 75c. \$1.25 Black Herringbone Stripe,

Net for Waists Ecru, White and Cream Plain Net, 72 inches wide; special value, 75c. Black and Brown Dotted Net; spe-cial bargain, \$1.00. Ivory Dotted and Plain Filet Net, 85c.

Sheeting, DSc. 75c Sicilian Cloth, 52 inches wide, 56c vard.
Big value Colored Dress Goods, 10c to \$2.00 yard. 28c

\$5.00 Boys' Suits, \$2.50

## JULIUS SYCLE'S SONS

as fine as a darning needle. In this house a half-dozen men sat on the ground and played upon plapes. Another half-dozen pounded on the great drums with their hands, and at the back others were daneing.

After the concert inside was ended a six of the state of the

And others, who represent the South-Atlantic Life, while thanking citizens of Richmond for cordial support, solicit a con-

out the South

B. M. COMFORT,

J. D. LAWRENCE,

E. N. NEWMAN, J. C. BRISTOW,

R. E. PYNE, M. D. HART,

tinuance of the liberal patronage that has proved

The South-Atlantic Highly Honored in Richmond.